

GLOBAL VALUE

Assessing the Impacts of Multinational Corporations on GLOBAL Development and VALUE Creation

Kurzbeschreibung des Projektes:

The GLOBAL VALUE project develops an innovative framework for assessing impacts of Multinational Corporations (MNCs) on issues related to the Millennium Declaration, sustainable development, human rights, transparency, and anti-corruption. To ensure utility, we will monitor the policy debate on global and sustainable development and deliver a regularly updated catalogue of goals and indicators. We will shed light on institutional arrangements; analyse systems of governance for responsible business practices; explore responsible competitiveness; assess the complementarity of public and private sector activities; and derive recommendations for decision makers in business, policy and NGOs.

For addressing MNCs, the project will deliver a modular, user-friendly and customizable toolkit, including a web-based assessment platform, an indicator set, a user guide, and training materials. It will take into account the most relevant pathways of impact (through business operations, community investments, regional, supply chain and product related impacts) and link up with powerful management approaches (such as supply chain management, life cycle assessment and base of the pyramid innovation).

The toolkit will be tested in close collaboration with leading MNCs: BATA (garment, Bangladesh), OLAM (food, Tanzania) and NOKIA (ICT, India). Research organizations and CSOs from these countries are members of the consortium and ensure the involvement of stakeholders and local actors. The three cases will be implemented one after another to continuously improve the assessment toolkit.

The project is carried out by leading researcher from Europe and ICPC countries and involves UNDP on the basis of a subcontract. Special emphasis is put on researching capacity building in and networking with ICPC countries and CSOs. By establishing an „expert crowd“ we will take business, society, and policy perspectives into account - more than 100 experts already committed their availability.

Deutsche Partner in diesem Projekt:

OEKO-INSTITUT e.V. - Institut für angewandte Ökologie
<http://www.oeko.de/>

Universität des Saarlandes
<http://www.uni-saarland.de/>

Weitere Partner:

- The University of Nottingham, UK
- Sustainalytics BV, NL
- BRac Society, BGD
- Aalto-Korkeakoulusaatio, FI
- Ludwig Boltzmann Gesellschaft, Österreichische Vereinigung zur Förderung der wissenschaftlichen Forschung, AT
- Tata Institute of Social Sciences, IN
- Sokoine University of Agriculture, TZA
- Kozep-Europai Egyetem, HU
- Copenhagen Business School, DK

Coordinator:

Wirtschaftsuniversität Wien, AT
Enrico Testi
<http://www.wu.ac.at/>

Funding Scheme:

Small/medium-scale focused research project for specific cooperation actions dedicated to international cooperation partner countries(SICA)

Research Area:

Activity 2: Path towards sustainable development
Area: Socio-economic development trajectories

Topic:

The role of multinational companies in addressing global development challenges

Duration:

36 months

Start date:

01.01.2014

EC Contribution:

2.499.781 €

Proposal Number:

613295

Diese Informationen wurden für Sie zusammengestellt durch die:
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