MOBILE AGE

Kurzbeschreibung des Projekts:

The Mobile Age project will focus on open government data, mobile technology, and the provision of public services in relation to Europe's elderly population. Europe's senior citizens are growing steadily and are predicted to comprise of 28% of Europe's population by 2020. However, senior citizens do not normally share the same level of connectivity to the Internet as younger generations, and while government agencies are increasingly providing their services through digital platforms, this risks excluding senior citizens from the design and use of such services.

Mobile Age will provide the basis for the development of mobile-based open government services focused on senior citizens. We follow a co-creation methodological approach that will allow for a substantive participation of senior citizens. MobileAge will focus on the co-creation of services related to the production and use of open data for cities. This will be achieved by pursuing four objectives: i) exploring and implementing innovative ways to support senior citizens to access and use public services through personal mobile technologies that are based on open government data, ii) develop and deploy co-creation approaches and methodologies to engage senior citizens effectively; iii) develop a situated, practice-based understanding of accessibility, mobility and usability of services from a senior-citizen point of view; and iv) develop a framework for impact assessment and evaluation for co-creation approaches to open service development for the ageing population.

Mobile Age's approach will be applied in cities and counties that are already providing innovative approaches for the participation of senior people in the development of city services: Bremen, South Lakeland, Zaragoza and the Region of Central Macedonia, with scenarios related to social inclusion, extending independent living, data curation for a safer and more accessible city, and the management of personal health information.

Deutsche Partner in diesem Projekt:

Forschungsinstitut Technologie und Behinderung,
Evangelische Stiftung Volmarstein, Wetter (Ruhr)
Dr. Helmut Heck
www.ftb-esv.de

Institut für Informationsmanagement Bremen GmbH
Prof. Dr. Herbert Kubicek
www.ifib.de

Weitere Partner:

TINGTUN AS, NL
AGE PLATFORM EUROPE AISBL, BE
GOVERNMENT TO YOU, BE
ARISTOTLE UNIVERESITY OF THESSALONIKI, GR
UNIVERSIDAD POLITECNICA DE MADRID, ES
AYUNTAMIENTO DE ZARAGOZA, ES
REGION OF CENTRAL MACEDONIA, GR

Koordination:
Lancaster University
Centre for the Study of Technology and Organisation
Prof. Niall Hayes, Prof. Lucas D. Introna
Vereintes Königreich

www.lancaster.ac.uk

Förderlinie:
Innovation Action (IA)

Forschungsbereich:
6. Gesellschaftliche Herausforderung/
Verbundforschung

Topic:
INSO-1-2015 - ICT-enabled open government

Laufzeit:
36 Monate

Projektbeginn:
01.02.2016

EU Beitrag:
EUR 2 923 993

Projekt-Website:
www.mobile-age.eu

Proposal-Nummer:
693319

NKS Gesellschaft
Nationale Kontaktstelle zum
EU-Programm Horizont 2020